



It's sensible security.

Natralock® SECURITY PACKAGING **MWV**

Natralock security packaging combines proprietary tear-resistant paperboard (a renewable resource) and an APET or RPET "bubble" or "blister" that holds the product to offer a sustainable solution to plastic clamshell packaging without compromising security, visibility or durability.

It offers excellent in-store product protection, enhanced shelf presence, plus an opportunity for higher end printing techniques, but is easy for consumers to open at home using a pair of standard kitchen scissors.



**Features and Benefits**

**Consumer Insight**

More consumer-friendly; easier and safer to open than traditional plastic clamshells.

**Cost Effective**

Provides significant total system cost reduction as compared to traditional plastic security packaging.

**Production Friendly**

Can be produced using MWV's Coated Natural Kraft® (CNK®) or Printkote® or solid bleached sulfate (SBS) paperboard.

Seals on standard heat or RF sealing equipment for faster seal times and reduced energy use.

Global availability with local market support.

**Design Flexibility**

Can be custom-designed to include a wide array of package shapes and sizes, as well as different degrees of tear resistance to meet specific manufacturer needs and security objectives.

**Billboard Space**

Paperboard construction provides better graphic opportunities and billboard effect for point-of-purchase impact.

**Responsible Design**

Reduces plastic content up to 80%, and reduces packaging weight 40–50% on average.

Blisters can be easily separated so that the predominant paperboard component can be recycled by consumers.