



NEWS RELEASE

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AGI CREATES AWARD WINNING PACKAGING FOR CSI SERIES

LONDON, England (June 3, 2009) – MWV's AGI, a leading supplier of packaging and creative services for the media entertainment industry, was the partner of choice for Momentum Pictures to package CSI, one of the biggest TV franchises in the world, and its three individual series: CSI Vegas; CSI Miami; and CSI New York. The limited edition packaging campaign won the Creative Initiative of the Year Award at the 2009 British Video Association (BVA) Awards held 30 April 2009.

Momentum Pictures approached AGI in 2008 to help re-energise core fans of CSI as well as generate new interest. AGI's Concept Design team in London designed an innovative packaging solution that incorporates a competition running across CSI's six yearly releases. Each release is packaged in AGI's Digistak® and a Slipcase; and inside each DVD pack is an investigation tool to aid in finding a secret code hidden in the packaging.

The judges of the competition commented: "The highly innovative packaging that challenged the design team on many levels, coupled with the limited run of stock, ensured that collectability was at a premium." "The special recognition this packing received could not have happened without the hard work and creativeness of the AGI team," added Michael Artup of Momentum Pictures.

The packaging was produced at AGI's flagship site in Slough, England.



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AGI has been the leading supplier of media packaging and creative services for more than 30 years to the audio, video and multimedia markets, and also supplies solutions for the software and telecoms sectors. Inventor of The Digipak System®, AGI is a MeadWestvaco company. See www.agimedia.com.

About MWV

MeadWestvaco Corporation (NYSE: MWV), provides packaging solutions to many of the world's most-admired brands in the healthcare, personal and beauty care, food, beverage, media and entertainment, and home and garden industries. The company's businesses include Consumer & Office Products, Specialty Chemicals, and the Community Development & Land Management Group, which sustainably manages the company's land holdings to support its operations, and to provide for conservation, recreation and development opportunities. With 22,000 employees worldwide, MWV operates in 30 countries and serves customers in more than 100 nations. MWV manages all of its forestlands in accordance with internationally recognized forest certification standards, and has been named to the Dow Jones Sustainability World Index for the fifth consecutive year. For more information, please visit www.mwv.com.