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PRESS RELEASE

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Mead® Interactive Whiteboards Now Mac Compatible *Board with Industry's Best Pricing and Warranty Expands Capabilities*

KETTERING, OH (May 12, 2008) – After only a few months on the market, the Mead® Interactive Whiteboard has added a new feature that makes the boards even more user friendly and universally appealing. [Mead Interactive Whiteboards](#) are now compatible with Mac computers as well as PCs. The ability to work with multiple platforms combined with competitively low introductory pricing, makes Mead Interactive Whiteboards the new “must have” tool for the classroom.

By creating a 77” interactive projection screen when connected to a PC or Mac and data projector, the product is perfect for classroom instruction, software training, multimedia presentations, group collaborations, distance learning, multi-site conferencing, and brainstorming. The Mead Interactive Whiteboard provides the most important features teachers and presenters use every day in a simple, easy-to-use format.

The presenter can navigate easily between all computer applications from the front of the room with the touch of the included electronic multimedia pen to the board. Fourteen pre-defined softkeys for frequently used teacher favorites like annotate, spotlight and reveal are conveniently located on both sides of the board. Utilizing this dynamic tool, teachers or presenters can create captivating presentations, engage the audience in multi-sensory learning, and digitally record all their activities and notes.

Featuring Virtual Whiteboard Software that works on Mac or PC platforms, teachers can create drawings, develop multimedia lessons, manipulate text and images and capture and retrieve written ideas for future reference. Encyclopædia Britannica® and Sherston® clip art are included with purchase. There is also free Web-based (instructor led) training available every weekday, as well as technical support.

The Mead Interactive Whiteboard is built to withstand daily classroom use. Its hard Formica surface also can serve as a traditional dry erase board and the application delivers image-quality projection for easy viewing. Mead Interactive Whiteboards are manufactured in the U.S. and are backed by an generous 10-year warranty. For more information, including an electronic brochure and live demo video, please visit www.meadboards.com.

About MWV Consumer & Office Products

MWV Consumer & Office Products, a division of the MeadWestvaco Corporation, is the leading manufacturer and marketer of the most trusted brands in school supplies, office products, planning, and

organizing tools, including Mead®, Five Star®, AT-A-GLANCE®, Cambridge®, Academie®, Day Runner®, DayMinder® and Amcal® brands, among others. MWV Consumer & Office Products produces notebooks, folders, decorative calendars, stationery products, and time management and personal organizers for every stage of life. For more information, please visit www.mead.com.

About MWV

MeadWestvaco Corporation (NYSE: MWV), provides packaging solutions to many of the world's most-admired brands in the healthcare, personal and beauty care, food, beverage, media and entertainment, and home and garden industries. The company's businesses also include Consumer & Office Products, Specialty Chemicals, and the Community Development and Land Management Group, which sustainably manages the company's land holdings to support its operations, and to provide for conservation, recreation and development opportunities. With 22,000 employees worldwide, MWV operates in 30 countries and serves customers in more than 100 nations. MWV manages all of its forestlands in accordance with internationally recognized forest certification standards, and has been named to the Dow Jones Sustainability World Index for the fifth consecutive year. For more information, please visit www.mvw.com.

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