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**PRESS RELEASE**

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**MWV Customers Note Improvements to KlaFold Paperboard Substrate Line**

RICHMOND, VA (May 6, 2009) – MeadWestvaco Corporation (NYSE: MWV) announced today an enhanced version of its [KlaFold](#) paperboard product. The new version features a lightweight coated unbleached kraft sheet, designed for demanding packaging applications. The new KlaFold has a 3 to 5 percent lower basis weight and offers the same strength advantages as the original KlaFold. These lower weights translate into saving opportunities for packaging printers and provide a sustainable alternative for brand owners worldwide.



*MWV's new KlaFold packaging has a 3 to 5 percent lower basis weight and offers the same strength advantages as the original KlaFold.*

The new KlaFold offering was designed in response to customers' interest in lower basis weight products for a variety of demanding packaging applications. KlaFold users have noted an improvement in KlaFold's print surface and styling, which has helped achieve parity with high-quality coated paperboard alternatives available in the market today. KlaFold is ideal for packaging dry goods, consumer products and electronics because of its specially designed properties that deliver high shelf impact and visibility. With KlaFold, MWV has been able to significantly expand its business in the frozen food and microflute packaging markets.

"Providing customers with access to a wide range of high-quality, dependable products and solutions that meet their needs is a priority for MWV," said Bob Feeser, president, MWV Packaging Resources Group. "Customers are looking for cost-effective alternatives, and KlaFold is a great option for those not willing to sacrifice on quality."

MWV and [Klabin](#) have a multiyear strategic sales agreement giving MWV rights to sell a share of KlaFold produced at Klabin's Monte Alegre paper mill in Telemarco Borba, Parana, Brazil. The agreement enables MWV, a leader in packaging with significant marketing and supply chain capabilities, to reach global brand owners on behalf of Klabin. With the addition of the new KlaFold, MWV continues to expand its paperboard portfolio to offer customers a wider range of cost-effective, quality paperboard solutions.

**About MWV**

MeadWestvaco Corporation (NYSE: MWV), provides packaging solutions to many of the world's most-admired brands in the healthcare, personal and beauty care, food, beverage, media and entertainment, and home and garden industries. The company's businesses include Consumer & Office Products, Specialty Chemicals, and the Community Development and Land Management Group, which sustainably manages the company's land holdings to support its operations, and to provide for conservation, recreation and development opportunities. With 22,000 employees worldwide, MWV operates in 30 countries and serves customers in more than 100 nations. MWV manages all of its forestlands in accordance with internationally recognized forest certification standards, and has been named to the Dow Jones Sustainability World Index for the fifth consecutive year. For more information, please visit [www.mwv.com](http://www.mwv.com).

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